

Dear Sir/Ma'am,

International Centre for Automotive Technology (ICAT) is organizing "NuGen Mobility Summit-2019" as per the details given below:

| | | |
|------------------------|----------|---|
| Dates of Summit | : | 27th to 29th November'2019 |
| Venue | : | ICAT Centre-II, Manesar |

ICAT has always strived to build platforms for discussion, communication, demonstration and exposition for the industry and other stakeholders with a hope that the new ideas, learning, global experiences, innovations and technologies could be shared for the development of advanced Automotive Technologies for a smarter, cleaner and greener future.

ICAT has previously organized several successful seminars, symposiums and workshops on the upcoming Automotive Technologies, to cover a wide range of topics. These events had all registered overwhelming responses & participation from the Industry, Academia and Research organizations alike.

These events have had expert Speakers, delegates and participants from Bus Manufacturers, E.V. Manufacturers, 4-wheeler Manufacturers, 3-wheeler Manufacturers, 2-wheeler Manufacturers, Technology Experts, Academia, International Test Agencies, System Manufacturers, Component Manufacturers, Raw Material Manufacturers and Oil & Lubricant Manufactures, Retrofitters, Service providers, Equipment suppliers, Software suppliers etc.

In order to continue its endeavour to identify the trends and roadmap for the future of sustainable mobility in the country and to address the challenges faced by various stakeholders, ICAT is organising **NuGen Mobility Summit 2019** from 27th to 29th November, 2019. This event aims to bring together the industry, research and academic experts to share, discuss and showcase new proposals, learning, experiences technologies & innovation. It will open up presentations, discussions, demonstration & exposition on the current and upcoming smart and green technologies and solution to the challenges faced by the engineering industry in India and internationally.

The conference also aims to help strengthen the engineering community and bridge the gap between students, research scholars, scientists and engineers from India's leading academic institutions and the domains experts of the domestic and global automotive industry.

Exposition, vehicle displays, technology theatres, lab demonstrations and track events (touch & feel, technology demonstrations) are also being held along with the conference to help showcase your products, services and expertise to the experts from the industry and institutes and to other attendees.

We are also inviting technical papers in the conference and selected technical papers will be published by SAE.

We are currently seeking sponsorships and your active participation to help us make this event a big success, and hope that we can count on your support.

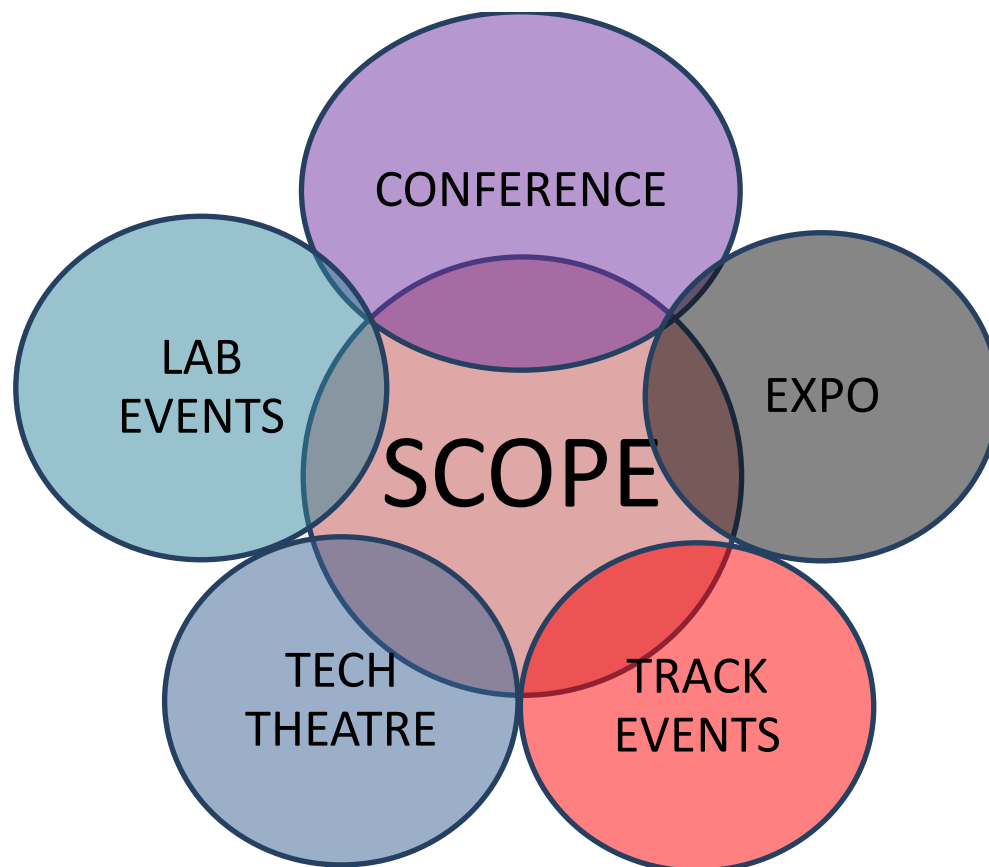
We are also inviting experts from leading international scientific and research organizations and testing laboratories from the USA, Europe, Japan and other Asian countries and similarly **we would like to invite experts from your organisation to come and share their experiences of development of Smart and Green Technology and the challenges that the industry needs to overcome.**

Please feel free to contact us if you need more information. We look forward to your active support and participation to make this event a resounding success.

The details about the summit are also appended for your reference please.

EVENT HIGHLIGHTS

- ❖ Venue: ICAT Centre-2
- ❖ Duration : 03 days
- ❖ Date: 27th to 29th Nov'2019
- ❖ Expected Footfall: 2500 Pax
- ❖ Conference: 120 technical papers, 30 keynotes
- ❖ Track Events: 5 Categories 25 Demonstrations with ride sessions
- ❖ Lab Demonstrations: EMC, PSL (Crash) and NVH
- ❖ Expected Exposition Stalls: 250
- ❖ Tech Theaters: Technology showcase by equipment suppliers: 5 Target
- ❖ Cultural Evening (2 nights)
- ❖ Cocktail Dinners (2 nights)



CONFERENCE TOPICS AND PAPER PRESENTATIONS

Scope: The summit will offer a large number of invited talks for both from India & abroad, contributed papers and presentations. Abstracts and papers on the topics listed below are invited from experts. The summit will broadly cover following topics:

- Alternative Fuels
- Connected Vehicles
- Intelligent Transportation system
- E-mobility
- Hydrogen Propulsion: Hydrogen Generation, Hydrogen Fuel Cell and Hydrogen IC engine
- Autonomous Vehicle
- Communication Protocols
- Materials and Light weighing
- Recycling
- End of life – vehicles (ELV) and Recycling
- Vehicle Dynamics

IMPORTANT DATES

- | | |
|--|--------------------------------|
| • Abstract submission deadline | 15 th April 2019 |
| • Manuscript submission deadline | 27 th May 2019 |
| • Release review results to authors (reviews complete) | 15 th July 2019 |
| • Approval of technical paper for publication | 19 th August 2019 |
| • Submission of final manuscript | 2 nd September 2019 |

Note: Participants/experts are requested to submit the abstracts and manuscripts/technical paper as per the SAE formats shared in and with this document. Selected papers will be published by SAE and given SAE Numbers.

Link for submission of abstracts:

<https://www.sae.org/servlets/techpapers/enterAbstractForPapers.do?method=formView&evtSchedGenNum=290740&prodGrpCd=SPEC&evtName=NUGEN>

ABSTRACT FORMAT

Authors should observe the following requirements:

The following headings should be included in the abstract:

1 x A4 page, maximum 700 words including spaces

The paper should preferably touch the theme of the conference.

Font/Typeface: Arial, 10 point, single line spacing

No figures preferred, but can be included if essential

Abstracts should be submitted in PDF format:

Official language is English

Paper Title

Research and/or Engineering Questions/Objective (maximum 100 words)

Methodology (maximum 150 words)

Results (maximum 150 words)

Limitations of this study (maximum 100 words)

What does the paper offer that is new in the field in comparison to other works of the author (maximum 100 words)

Conclusion (maximum 100 words)

TRACK EVENT DEMONSTRATIONS

Track event shall have the technology show case, touch and feel event:

Demonstrations by:

1. Autonomous Vehicles
2. Connected Vehicles
3. Hydrogen Fuel Cell Vehicles
4. E-mobility
5. Student Demos (Efficycle/BAJA/Supra etc.)

Target 5 participants each

Ride Sessions would be arranged with safety and approvals.

HOW TO GET ASSOCIATED WITH NUGEN MOBILITY SUMMIT-2019?



OPPORTUNITIES FOR COMPANIES

LEVEL 1 : Title Sponsor (EXCLUSIVE)
50 Lakhs

LEVEL 2 (Multiple) – Diamond Sponsorship
25 Lakhs

LEVEL 3 (Multiple) – Platinum Sponsorship
15 Lakhs

LEVEL 4 (Multiple) – Gold Sponsorship
10 Lakhs

LEVEL 5 (Multiple) – Silver Sponsorship
5 Lakhs

LEVEL 6 (Multiple) – Associate Sponsorship
2 Lakhs

Taxes for sponsorship amount have to be paid by the sponsor itself under reverse charge mechanism.

TITLE SPONSOR: INR 50 LAKHS

- **Forty Five (45) Complimentary Full Seminar Registrations.**
- **Twenty Five (25) Complimentary Day Delegate Registrations.**
- **Premium Business Lounge (01 Nos.) Complimentary for Networking for approx. 20 persons.**
- **Exposition Stalls (07 Nos.) Complimentary for Exhibition of size 6x6m.**
- **Track Advertisement & Double Page Advertisement Recognition in the Souvenir.**
- **Corporate Profile Listing on Seminar Webpage, hoardings, banners, print material, media etc.**
- **Exclusive Sponsor of Cultural Evening & Dinner.**
- Option to add corporate gifts in the Conference kits
- Movie playback on LED wall during 2 day event at Exhibition area

DIAMOND SPONSOR: INR 25 LAKHS

- **Thirty (30) Complimentary Full Seminar Registrations.**
- **Ten (10) Complimentary Day Delegate Registrations.**
- **Executive Business Lounge (01 Nos.) Complimentary for Networking for approx. 10 persons**
- **Exposition Stalls (04 Nos.) Complimentary for Exhibition of size 4x6m.**
- **Double Page Advertisement & Recognition in the Souvenir.**
- **Corporate Profile Listing** On Seminar Webpage, hoardings, banners, print material, media etc.
- **Co-Sponsors of Lunch.**
- Option to add corporate gifts in the Conference kits
- Movie playback on LED wall during 2 day event at Exhibition area.

PLATINUM SPONSOR: INR 15 LAKHS

- **Ten (10) Complimentary Full Seminar Registrations.**
- **Five (05) Complimentary Day Delegate Registrations.**
- **Two (02) Deluxe Business Lounges** Complimentary for Networking for approx. 08 persons
- **Exposition Stalls (02 Nos.) Complimentary for Exhibition of size 3x6m.**
- **Full Page Advertisement & Recognition in the Souvenir.**
- **Corporate Profile Listing** On Seminar Webpage, hoardings, banners, print material, media etc.
- **Co-sponsors for High Tea**
- Option to add corporate gifts in the Conference kits
- Movie playback on LED wall during 2 day event at Exhibition area

GOLD SPONSOR: INR 10 LAKHS

- **Eight (08) Complimentary Full Seminar Registrations.**
- **Three (03) Complimentary Day Delegate Registrations.**
- **Two (02) Deluxe Business Lounges** Complimentary for Networking for approx. 08 persons
- **Exposition Stalls (02 Nos.) Complimentary for Exhibition of size 3x6m.**
- **Half Page Advertisement & Recognition in the Souvenir.**
- **Corporate Profile Listing** On Seminar Webpage, hoardings, banners, print material, media etc.
- **Co-sponsors for High Tea**
- Option to add corporate gifts in the Conference kits
- Movie playback on LED wall during 2 day event at Exhibition area

SILVER SPONSOR: INR 5 LAKHS

- **Six (06) Complimentary Full Seminar Registrations.**
- **Two (02) Complimentary Day Delegate Registrations.**
- **Exposition Stalls (03 Nos.) Complimentary for Exhibition of size 3x3m.**
- **Half Page Advertisement & Recognition in the Souvenir.**
- **Corporate Profile Listing** On Seminar Webpage, hoardings, banners, print material, media etc.
- Option to add corporate gifts in the Conference kits
- Movie playback on LED wall during 2 day event at Exhibition area.

ASSOCIATE SPONSOR: INR 2 LAKHS

- **Four (04) Complimentary Full Seminar Registrations.**
- **Two (02) Complimentary Day Delegate Registrations.**
- **Exposition Stall (01 No.) Complimentary for Exhibition of size 3x3m.**
- **Quarter Page Advertisement & Recognition in the Souvenir.**
- **Corporate Profile Listing** On Seminar Webpage, hoardings, banners, print material, media etc.
- Option to add corporate gifts in the Conference kits
- Movie playback on LED wall during 2 day event at Exhibition area.

***Custom Sponsorship opportunities may be available**

DELEGATE REGISTRATION FEE

| Registration Type | General | SAE Member |
|-----------------------|---------------------------------------|------------|
| Foreign Registration | USD 300 | USD 260 |
| Delegate Registration | INR 12,000 | INR 10,700 |
| Student Registration | INR 600 | INR 500 |
| Day Delegate | Nil (only visitor passes to be given) | |

Note: Taxes are included

ADVERTISEMENT CHARGES

| Advertisement Size | Charges |
|--------------------------------|--------------|
| Track advertisement (Premium) | INR 1,77,000 |
| Track advertisement (Standard) | INR 1,20,000 |
| Souvenir- Double page | INR 89,000 |
| Souvenir- Full page | INR 59,000 |
| Souvenir- Half page | INR 30,000 |
| Souvenir- Quarter page | INR 15,000 |

EXPOSITION STALL BOOKING CHARGES

| Stall Size | Charges |
|--|--------------|
| Stall Size (3x3m) | INR 75,000 |
| Inclusion: Basic structure of Stall, Two chairs. | |
| Stall Size (3x6m) | INR 1,50,000 |
| Inclusion: Basic structure of Stall, Three chairs. | |
| Stall Size (4x6m) | INR 2,25,000 |
| Inclusion: Basic structure of Stall, Four chairs. | |
| Stall Size (6x6m) | INR 3,00,000 |
| Inclusion: Basic structure of Stall, Five chairs. | |

BUSINESS LOUNGE BOOKING CHARGES

| Business Lounge Type | Charges |
|--|--------------|
| Deluxe Lounge | INR 1,28,000 |
| Inclusion : Seating Arrangement for 4 people One Table (3x3m) | |
| Executive Lounge | INR 2,56,000 |
| Inclusion : Seating Arrangement for 10 people Smart TV Screen (40"), Two Tables & 01 dedicated service boys/girls (3x6m) | |
| Premium Lounge | INR 3,84,000 |
| Inclusion : Seating Arrangement for 20 people Smart TV Screen (55"), Four Tables & 02 dedicated service boys/girls (4x6m) | |

Note: Taxes are included

AWARDS CATEGORY

| Category | Applicant | Award Details |
|---|-------------------------------|---------------------|
| Best Presentation | Individual | Trophy + CASH PRIZE |
| Best Technical Paper (1st, 2nd and 3rd positions) | Individuals/ Organizations | Trophy + CASH PRIZE |
| Best Poster (1st, 2nd and 3rd positions) | Individuals/ Organizations | Trophy + CASH PRIZE |
| Best Exhibitor (1st, 2nd and 3rd positions) | Organizations | Trophy + CASH PRIZE |
| Sponsored Awards | TBD | TBD |

For registration and other details, please contact:

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